





## SERVICES

LEaT stands for „Live, Entertainment and Technology“ and is the new, successful hub for the entertainment industry. We develop all topics and concepts in close cooperation with various industry players.

The aim is to sustainably promote and strengthen cohesion, exchange and networking in our industry.



LEaT unites the events LEaTcon, LEaT X, Studioszene and the leading media Production Partner, Event Partner and Film & TV Camera.

LEaT Jobs guarantees maximum visibility for your job vacancies in the event, event technology and entertainment sectors by combining specialist events and media.



*jobs.leadcon.com is designed to be responsive, ensuring optimal display on all devices.*

### Vacancies which can be filled here:

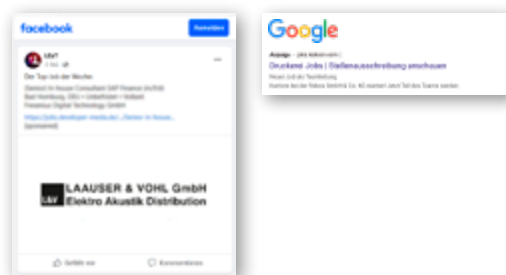
**TECHNISCHER LEITER VERANSTALTUNGSTECHNIK**  
 MEISTER FÜR VERANSTALTUNGSTECHNIK BUSINESS DEVELOPMENT MANAGER  
 FOH-TECHNIKER LICHT & TON **FACHKRAFT FÜR VERANSTALTUNGSTECHNIK**  
**BELEUCHTUNGSMEISTER THEATER** VIDEOOPERATOR  
**PROJEKTINGENIEUR KONFERENZRAUMTECHNIK**  
**FACHINFORMATIKER SYSTEMINTEGRATION**  
 TECHNISCHER FACHPLANER INSTALLATIONSTECHNIK  
 TECHNICAL SALES MANAGER **FACHPLANER SYSTEMINTEGRATION**  
**PROFESSUREN IM BEREICH FILM-/VIDEOPRODUKTION**  
**TECHNIKER FÜR POST PRODUCTION (FILM/VIDEO)**  
 POST PRODUCTION MANAGER **PROJEKTPLANER KINO- UND IT-TECHNIK**  
**PROJEKTLEITER/PROJEKTMANAGER EVENTS**  
 CONTENT CREATOR **SALES MANAGER**  
**CREATIVE DESIGNER** **EVENT MANAGER**

*\*The addition (f/m/d) applies to each of the above positions*

## PRODUCT PORTFOLIO OVERVIEW

### ONLINE

- **production-partner.de**  
14,906 Unique Users  
31,012 Page Impressions  
10,052 Facebook Fans  
1,109 LinkedIn Follower
- **filmundtvkamera.de**  
16,278 Unique Users  
23,712 Page Impressions  
9,528 Facebook Fans
- **event-partner.de**  
9,577 Unique Users  
25,859 Page Impressions  
4,684 Facebook Fans  
2,747 LinkedIn Follower  
681 Instagram Follower

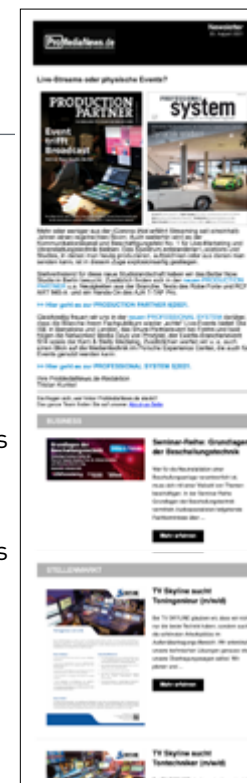


publisher information 09/2023

### NEWSLETTER

- **Production Partner**  
870 daily newsletter and  
1,356 weekly Newsletter Subscribers
- **Event Partner**  
2,668 daily newsletter and  
3,853 weekly Newsletter Subscribers
- **Film & TV Kamera**  
3,980 Subscribers
- **Promedianews**  
8,717 Subscribers

publisher information 09/2023



### PRINT

- **Production Partner** - Specialist magazine for event technology/  
6 x p.a./2,634 print subscribers + 765 digital subscribers\*)
- **Event Partner** - LIKE. Live. Communication. Experience/  
4 x p.a./12,084 print subscribers  
+ 5,190 digital subscribers \*)
- **Film & TV Kamera** - Trade journal of the film TV industry/  
10 x p.a./5,000 print subscribers  
+ 1,184 digital subscribers\*)



\*) publisher information 09/2023

### EVENTS



You can find out all about our successful events at [leatcon.com](http://leatcon.com).

## ONLINE JOB ADS + ADD ONS

### CONTAINMENTS:

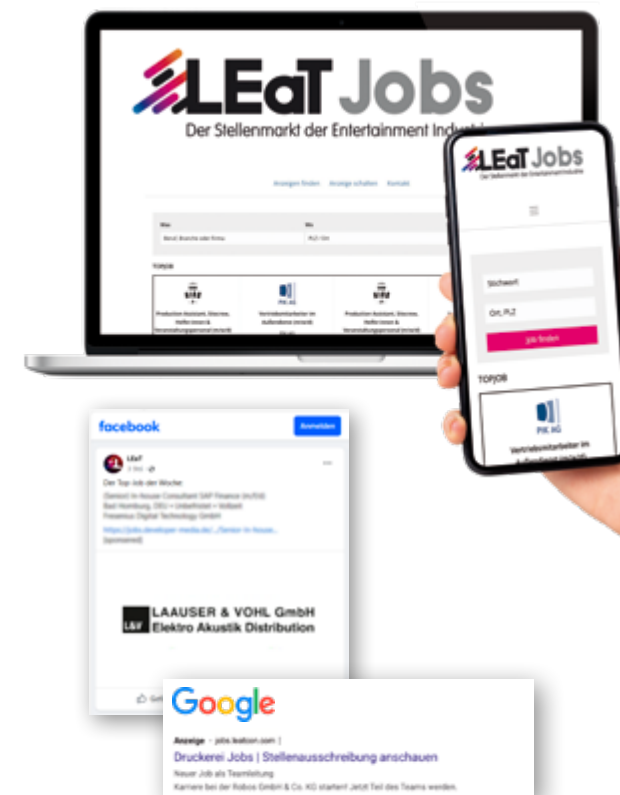
- Presence for 60/90/120 days in mobile optimized online job market
- Logo display in search results list
- Entry in Job Listings in print editions
- Personal contact partner
- Promotion in daily and weekly newsletters (> 25,000 mailings weekly)
- Job mailer to registered candidates

Please note that only one position can be advertised per job ad. A placement is possible 24/7 via the self-entry tool at: <https://bit.ly/31bZNMmR>

Prices in euro plus VAT/sales tax. The general terms and conditions of the publisher apply. Prices for job advertisements are not discountable. 15 % brokerage commission only applies to third party placements and is only granted to registered advertising intermediates. The general terms and conditions can be seen here: [www.ebnermedia.de/ebvm/agb](http://www.ebnermedia.de/ebvm/agb)

### FORMATS AND PRICES

Online job advertisements	Duration	Prices
Job Ad Online Classic	60 days	490.- €
	90 days	+ 100.- €
	120 days	+ 200.- €
TOPJOB <i>(Attention Boost: Prominent placement above all other jobs and in the TOPJOB slider)</i>		+ 99.- €
Refresh <i>(renewed positioning at top of hit list after 30 days)</i>		+ 49.- €
Social Media Push (facebook / LinkedIn) depending on the availability		+ 199.- €
Google Boost <i>Google placement at the top, with an intelligent algorithm and up to 900 relevant keywords. Duration 30 days, radius 30 km around the desired location</i>		+ 290.- €
Discounts and reduced rates		
Contingents <i>Discount per advert on listed price (refers to a period of 12 months from booking on listed price)</i>		
3 ads	16 %	10 ads 26 %
5 ads	21 %	20 ads 39 %
Flatrate <i>Unlimited number of job advertisements for 6 months, Duration 60 days</i>		1,990.- €
Job Ad Online Basic <i>only for Freelancer</i>	60 days	290.- €
	90 days	+ 100.- €
	120 days	+ 200.- €



### ALL IN ONE!

**Our recommendation at the best price:** Job Ad Online Classic 90-day term with TOPJOB, Refresh and Social Media Push instead of 937.- € for **795.- €**




## PRINT JOB ADS INCLUDING ONLINE


### SERVICE PACKAGE:

- 1** Production Partner  
Circulation 2,634 / 6 x per year
- 2** Event Partner  
Circulation 12,084 / 4 x per year
- 3** Film & TV Kamera  
Circulation 5,000 / 10 x per year

Heightened visibility &  
Employer branding effect

Prices stated are surcharges on the placement  
of an online job ad to the price of 490.- €

Ads	Title <sup>1</sup> or <sup>2</sup> or <sup>3</sup>	Surcharge for 1 online job ad
	183 x 260 <sup>1 2</sup> 144 x 233 <sup>3</sup>	+ 1.390.- €
1/1 page		
	183 x 129 <sup>1 2</sup> 144 x 109 <sup>3</sup>	+ 590.- €
1/2 page landscape		
	89 x 260 <sup>1 2</sup> 71 x 233 <sup>3</sup>	+ 590.- €
1/2 page upright		

Ads	Title <sup>1</sup> or <sup>2</sup> or <sup>3</sup>	Surcharge for 1 online job ad
	89 x 129 <sup>1 2</sup> 71 x 109 <sup>3</sup>	+ 390.- €
1/4 page		

Format in print space, width x height in mm

Prices in euro plus VAT/sales tax. Publishers GTCs apply.  
Prices for job advertisements are not discountable.  
15% brokerage commission only applies to third party  
placements and is only granted to registered advertising  
intermediates. The general terms and conditions can be  
downloaded here: [www.ebnermedia.de/ebvm/agb](http://www.ebnermedia.de/ebvm/agb)



### DATES 2024

Title <sup>1 2 3</sup> / Publishing date / Submission Deadline

Month	1	2	3
January			
February	23.02. / 30.01.	23.02. / 30.01.	16.02. / 01.02.
March	28.03. / 05.03.	28.03. / 05.03.	22.03. / 06.03.
April			19.04. / 03.04.
May	31.05. / 07.05.	31.05. / 07.05.	17.05. / 02.05.
June		07.06. / 14.05.	21.06. / 05.06.
July			
August			16.08. / 30.07.
September	06.09. / 13.08.	06.09. / 13.08.	13.09. / 28.08.
October	18.10. / 24.09.	18.10. / 24.09.	25.10. / 09.10.
November			22.11. / 06.11.
December	06.12. / 12.11.	06.12. / 12.11.	20.12. / 04.12.

### Contingents

Discount per Ad off  
listed price  
(refers to a period of 12 months  
from booking on the listed price)

3 ads	16 %
5 ads	21 %
10 ads	26 %
20 ads	39 %

# JOBNETWORK

BY **EBNER** MEDIA GROUP

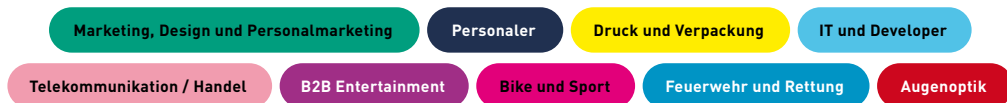
Das Netzwerk der starken Fach-Stellenmärkte



JOBNETWORK by Ebner Media Group is the direct access to the professionals of the respective industry. We use it to network our specialist job markets and thus offer the opportunity for ideal combinations.

One example: You can find marketing specialists from the event and entertainment industry via LEaTJobs. With a combined advertisement in the W&V (Werben & Verkaufen) job market, you can also find marketing specialists who are (still) working in a different industry, but are definitely suitable for your industry and your company.

Target groups:



It's so easy to significantly increase the reach of your job advertisement!

You can find further information at [ebnerjobs.de](http://ebnerjobs.de)

We offer an advertisement in a second job market from our JOBNETWORK from **199.- €** plus VAT.

## GOOD MORNING HR

Dein wöchentliches Update zu Themen rund um HR

**Our weekly HR newsletter provides you with the latest trends and developments in HR and employer branding branding free of charge.**

**Subscribe now at:**  
[\*\*goodmorninghr.de\*\*](http://goodmorninghr.de)



## TECHNICAL DATA

### PRINT

- Printing process:** Sheet offset
- Colors:** Euro Scale
- Data submission:** per e-mail
- Data formats:**
- PDF/X-3 (1.5) (printable)
  - Indesign, Illustrator, Photoshop from Version CS5.5
  - EPS, JPG und TIFF

### DIGITAL DATA TRANSFER:

- All fonts must be submitted
  - Color space always CMYK, never RGB
  - TIF data (CMYK or gray scale) always at a ratio 1:1 at 300 dpi
  - EPS data (pixels) > see TIF
  - EPS data (vector) > fonts in character paths converted or integrated into the file
  - Apple: compressed data: Stuffit or ZIP
  - PC: compressed data: ZIP
- Resolution:** 300 Pixel/Inch; 118 Pixel/cm
- e-mail:** dispo.jobs@ebnermedia.de
- Extra charges:** Changes to data submitted are subject to costs calculated

### ONLINE ONLY

- HTML:** max. width 1,000 px, all files in in a ZIP file. The index file (index.html) and all graphic files in the root directory (not in a subfolder)
- or
- PDF:** preferably a one-page PDF with embedded links
- or
- Text file:** docx or txt file with the corresponding with the appropriate markings, Enumerations, attachments (image(s), logo), possibly incl. special company font (otherwise a Google font will be used)

### SOCIAL MEDIA PUSH / GOOGLE BOOST

For Social Media Push / Google Boost no additional files are required



## Sales



### Sabine Vockrodt

Owner of HR Solutions

Phone: +49 731 88005-8222

E-Mail: [jobs@leatcon.com](mailto:jobs@leatcon.com)

[jobs.leatcon.com](http://jobs.leatcon.com)



### Reinhold Fritsch

Sales Manager HR Solutions

Phone: +49 731 88005-8285

E-Mail: [jobs@leatcon.com](mailto:jobs@leatcon.com)

[jobs.leatcon.com](http://jobs.leatcon.com)

## Client Success Team

+49 731 88005-8932

E-Mail: [dispo.jobs@ebnermedia.de](mailto:dispo.jobs@ebnermedia.de)

[jobs.leatcon.com](http://jobs.leatcon.com)

