

ONLINE JOB ADS

CONTAINMENTS:

- Presence for 60 days in mobile optimized online job market
- Logo display in search results list
- Entry in Job Listings in print editions
- Personal contact partner
- Promotion in daily and weekly newsletters (> 25.000 mailings weekly)
- Job mailer to registered candidates
- Social Media posts i.e. Facebook, Twitter (>100,000 contacts)

FORMATS UND PRICES:

Online Job Advertisements	Prices
Job advert	490,- €
Freelancers	199,- €
TOPJOB <i>(Attention Boost: Prominent placement above all other jobs and in the Top Job slider)</i>	99,- €
ReachPLUS incl. Refresh <i>(Heightened reach via targeted search engine marketing incl. free Refresh)</i>	270,- €
Refresh <i>(renewed positioning at beginning of hit list after 30 days)</i>	49,- €
<i>Extension (only possible within running time)</i>	215,- € / 60 days
<i>Reactivation (also possible after running time)</i>	323,- € / 60 days

Prices in euro plus VAT/sales tax. The general terms and conditions of the publisher apply. Prices for job advertisements are not discountable. 15% brokerage commission only applies to third party placements and is only granted to registered advertising intermediates. The general terms and conditions can be downloaded here: www.ebnermedia.de/ebvm/agb

Please note that only one position can be advertised per job ad. A placement is possible 24/7 via the self-entry tool at: <https://bit.ly/31bZNmR>



Contingents

Discount per Ad on Listed price

(refers to a period of 12 months from booking on listed price)




3 ads	16 %
5 ads	21 %
10 ads	26 %
20 ads	39 %


PRINT JOB ADS INCLUDING ONLINE

SERVICE PACKAGE:

- 1 Production Partner**
Circulation 3,040 TvA*) / 10 x per year
 - 2 Event Partner**
Circulation 18,355 TvA*) / 6 x per year
 - 3 Professional System**
Circulation 6,480 TvA*) / 8 x per year
 - 4 Film & TV Kamera**
Circulation 5,000 TvA *) / 10 x per year
- Heightened Visibility & Employer Branding Effect
 - Including 60 days online with all benefits of a respective online placement

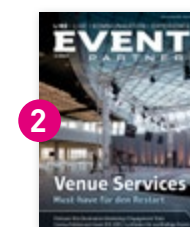
Prices stated are surcharges on the placement of an online job ad to the price of € 499,-.

ADS	Title 1 or 2 or 3 or 4	Surcharge on 1 Online Job Ad
	183 x 260 1 2 3 144 x 233 4	+1.220,00 €
	183 x 129 1 2 3 144 x 109 4	+ 560,00 €
	89 x 260 1 2 3 71 x 233 4	+ 560,00 €

ADS	Title 1 or 2 or 3 or 4	Surcharge on 1 Online Job Ad
	89 x 129 1 2 3 71 x 109 4	+ 290,00 €

Format in print space, width x height in mm

Prices in euro plus VAT/sales tax. Publishers GTCs apply. Prices for job advertisements are not discountable. 15% brokerage commission only applies to third party placements and is only granted to registered advertising intermediates. The general terms and conditions can be downloaded here: www.ebnermedia.de/ebvm/agg



DATES 23:

Title **1 2 3 4** / Publishing date / Submission Deadline

Month	1	2	3	4
January	3 27.01. / 06.01.			
February	1 24.02. / 03.02.	2 24.02. / 03.02.	4 17.02. / 01.02.	
March	1 24.03. / 03.03.	3 17.03. / 24.02.	4 17.03. / 01.03.	
April	1 21.04. / 31.03.	2 21.04. / 31.03.	3 28.04. / 06.04.	4 21.04. / 03.04.
May	1 26.05. / 05.05.	4 20.05. / 02.05.		
June	1 23.06. / 02.06.	2 16.06. / 26.05.	3 16.06. / 26.05.	4 23.06. / 01.06.
July				
August	3 18.08. / 28.07.	4 18.08. / 01.08.		
September	1 01.09. / 11.08.	2 01.09. / 11.08.	3 22.09. / 15.09.	4 15.09. / 30.08.
October	1 06.10. / 15.09.	2 27.10. / 06.10.	3 27.10. / 06.10.	4 20.10. / 04.10.
November	1 03.11. / 13.10.	4 20.10. / 04.10.		
December	1 01.12. / 10.11.	2 15.12. / 24.11.	3 15.12. / 08.12.	4 22.12. / 06.12.

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